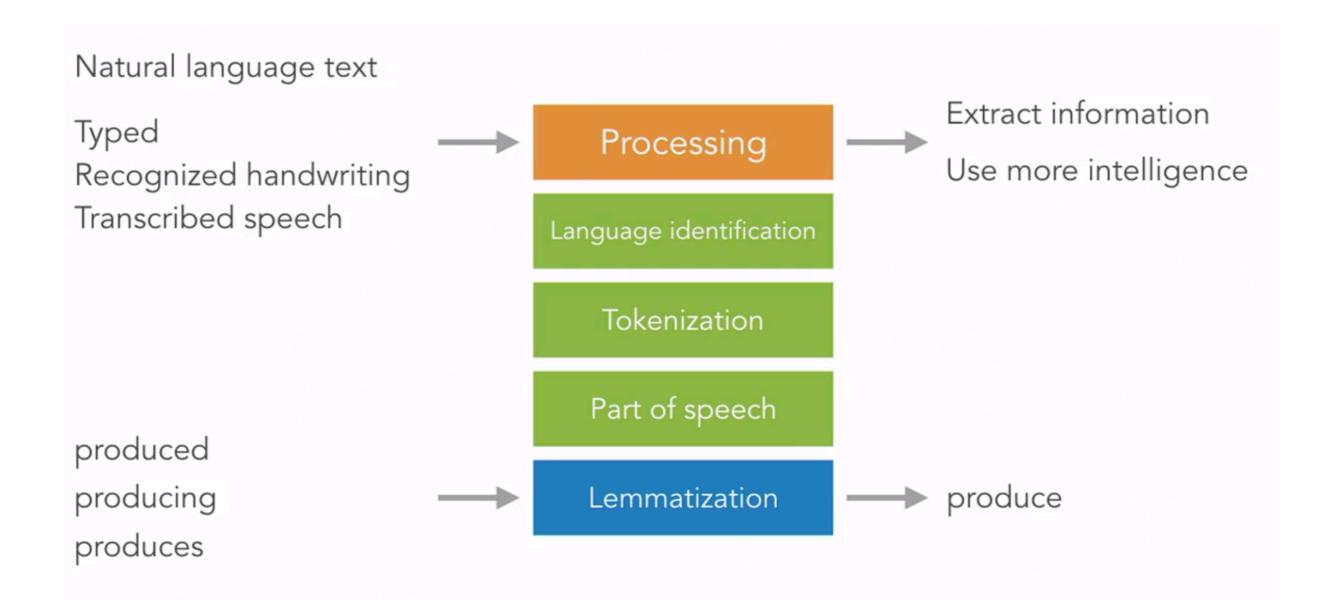
Adding Intelligence to Applications

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In what ways can we make our mobile apps more "intelligent"?

What are the advantages of "intelligent" apps?

Natural language processing (NLP)



NLP and Lemmatization

- Lemmatization is a process of determining the lemma of a word based on its intended meaning.
 - e.g., the word "better" has "good" as its lemma
- Lemmatization is also the process of grouping together the inflected forms of a word so they can analyzed as a single item.
 - e.g., walk, walked, walks, walking

Foundation has NLP built-in

(playground examples; NLP Diary)

Why would Apple bother building NLP into iOS?

Mobile ML is many things



What is Core ML?

"CoreML is a machine learning framework that powers the iOS app developers to integrate machine learning technology into their apps."

Why Core ML is great



User Privacy

Server Costs

Always Available

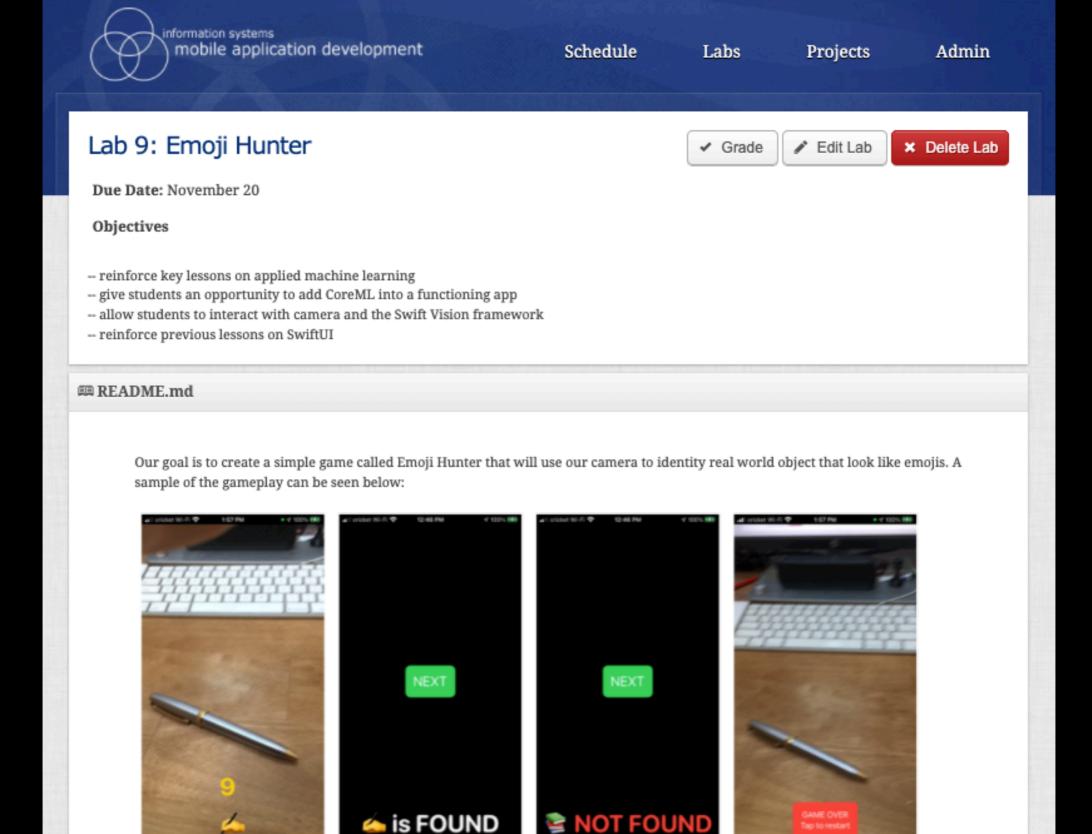
Integrations

Building a Core ML model & app

(create_model.py; iPhone Pricer app)

Building a Core ML model with CreateML

(Sleep data analysis; cats and dogs)



When we start the Emoji Hunter game, our camera will be activated and the app will use CoreML to determine the dominant object in the frame; if it matches the target emoji within the specified time (10 seconds), then we have success.

Please note that because it uses the camera, this game has to be built on a device -- the simulator is of limited value for running this app.

 Begin by creating an app with SwiftUI (doesn't matter which Life cycle you choose) called EmojiHunter. At this point, we know the drill.

Qapla'